

FUNDRAISING IDEAS

1. Activity Marathon

Dream up an activity co-workers can try to do for 24 straight hours, and stream it live or get the local news to cover it. Dance marathons are probably the best and funniest to try.

2. Treasure Hunt

Use an app like Actionbound to set up a treasure hunt that combines an IRL (in real life) experience with augmented reality on a device. Next level. Definitely one for the office geek squad!

<https://en.actionbound.com/>

3. Dare Fundraiser

Sponsor a social dare contest in which staff members agree to do outlandish things if sponsors contribute a certain amount of money.

4. Lunch Time Food Truck Rodeo

You simply need a parking area, a permit, and a handful of local food trucks willing to attend. Charge for entrance, and the food trucks can still charge their normal prices inside. Attendance money & perhaps some food truck donations can all go to a charity of your choice.

5. Ugly Sweater Party

We all have that one horrible sweater a well-intentioned family member knitted us. It's time to put it to good use. Everyone donates at the door and winner of the most horrible sweater as voted by the office picks what charity the money goes to.

6. Quiz Time

Hire out a room in your office (make sure it has a projector screen) and start thinking of quiz questions! Spice it up with a round on music, photos and even company knowledge to really test your colleagues. Ask for donations from everyone who enters.

7. Guess The Baby

Ask everyone in the team to send you a baby photo of them and pin the photos up in your main meeting room. Charge a small fee for entry and ask your colleagues to guess which baby is who on a sheet of answer paper. The person with the most correct guesses wins a prize.



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8. Company Car Wash

Find some willing teammates who don't mind rolling their sleeves up and some colleagues with really dirty cars. Ask any interested colleagues to pay a fee upfront (you can also ask for their registration plate at the same time, so you can be sure you're cleaning the right cars). At lunchtime, put your volunteers to work car washing in the office car park.

9. Skill Bidding

Put up an A3 sheet of paper in your office kitchen or staff room and encourage your colleagues to list their skills on there. This could be anything from playing guitar to pottery. Other colleagues can then place bids on receiving a one-hour lesson with that person and their listed skill. This is a great way to share expertise and fundraise at the same time!

10. Film Night

Book a room with a projector screen and grab some blankets and film snacks to turn your boardroom into a cinema! You could ask colleagues to vote on which film they'd most like to watch, then charge for entry and all-you-can-eat access to the snacks. (Make sure you have all the legal permissions to screen your movie though, sometimes it's complicated) Also use the Perkins Auditorium for free!

11. Spare Change Bucket

This idea will raise you money throughout the year, with minimal effort from you. Contact the charity you're fundraising for and ask them for some branded, sealable collection buckets. Then place these in areas of your office that people walk past a lot, like the kitchen, reception and meeting rooms. Colleagues can drop spare change into the buckets whenever they walk past – you'll be surprised how quickly this adds up! If you don't have an ID card system or CCTV in your office, you might want to consider locking these collection buckets down so that they couldn't be taken by someone who gains unauthorised access to the office. It sounds cynical, but it's better to be safe than sorry!

12. Tuck Shop

Everyone has fond memories of the tuck shop at school, so why not recreate it? Order some sweets, chocolate and crisps in bulk (try somewhere like Cash & Carry for discounts) and sell these to your colleagues for a week – or until you run out!

13. Bingo

Organise a bingo night and charge all of the entrants a fee to take part. Split the entry money, then give some to the winner and some to charity.

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14. Dress Down Day

This one works best if your office has a strict dress code and people would love to be more casual for a day. Ask everyone who dresses down to give a small donation, all of which can go straight to your chosen charity.

15. Matched Giving

It can be hard work to organise fundraising events at the office, so it seems fair that you get some help in return. Ask your HR department if the company operates a matched giving policy. This is when the company would match the amount of money that you fundraise, therefore doubling your total!

16. Guess The Sweets

Fill a jar with sweets and ask your colleagues to guess how many sweets are in the jar. Charge a small fee to enter and give the jar of sweets to whoever guesses the closest number.

17. Office Etiquette

Write up a funny list of things you want to stop people in the office from doing, like sending unnecessary emails or going to make tea without offering to get a cup for anyone else. Set a 24-hour ban on any of these things happening and get a donation from anyone who breaks it! Make sure to get permission from the head of your team first and keep the list in good humour.

18. Job Swap

Arrange a day where everyone in your team swaps jobs with a colleague. Make sure to run this past HR and your bosses first – it might not be the most productive day for getting work done! Have collection buckets on hand all day for people to make donations.

19. Bring and Buy

Ask your team to bring in any unwanted items from home that are still in good condition – clothes, books, DVDs, board games, and children's toys are all great for this. Price all the items up, book a room for your pop-up store, and invite everyone along for some second-hand shopping. If you've got any items left at the end of the day, donate them to a charity shop so that they can benefit too.

20. Karaoke Night

Warm up your vocal chords and take the team to a local karaoke night. Charge them a fee on top of the entry money they'd pay and give the fee to charity.



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21. Raffle

Gather together some fantastic prizes and hold a raffle where people have the chance to win them. Typically in a raffle you would charge entrants \$5 for a strip of five tickets. If you can't spend lots of money on raffle prizes, see if local shops and businesses would donate some. You can always include prizes that don't cost you anything, for example, a week using the best office car park space or a free day of annual leave.

22. Packed Lunch Day

Encourage everyone to make their lunch at home for a day and bring in a packed lunch. Ask them to donate what they would have paid at the office cafe or local shop to charity instead.

23. Get Cycling

Put the call out for someone to bring an exercise bike into the office and see how long it takes you and your colleagues to cycle the equivalent distance of somewhere in your local area. So if your office is in Perth CBD, challenge yourselves to cycling the Swan River loop in kilometres! Anyone who wants to take part can put their name down for a shift and ask their friends and family for sponsorship. Those who don't fancy getting sweaty in the office can enjoy watching and donating.

24. Sponsored Silence

Cut the chatter in the office completely and get your team involved in a sponsored silence for the day. Everyone can ask their friends and family for donations.

25. Spa Day

There's bound to be a budding hair stylist, nail technician, or make-up artist in your team. Advertise their services and ask colleagues to book slots with them one Friday afternoon. This is the perfect way for anyone going out that evening to get glammed up, and you'll raise money for your chosen charity too.

26. Donate Your Pay

Ask some of the managers and directors in your team if they would be happy to donate a day's pay for your chosen cause. This is a great way for them to get involved if they're too busy to come along to your other fundraisers.

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27. Lunch & Learn

Find a few people in your team who have a skill they can share, an interesting story to tell, or even a topic they could run a TED talk on. Ask them to prepare an hour's session and invite colleagues to make a donation to join in at lunchtime.

28. Bacon Butties Breakfast

If people are moaning about the 8am meeting you've all been booked into, seize the opportunity for some fundraising! Use the office kitchen to cook up some bacon sandwiches (and a vegetarian/halal alternative) then offer them up to your colleagues for a set donation. Subtract the cost of the ingredients from whatever you raise, then give the rest to charity.

29. Exercise Classes

If your office has a gym attached to it, ask one of the trainers to run an exercise class for charity. Charge everyone a little bit more than the class would normally cost, but all of the extra money goes to charity. You could hold a couple of different classes, like yoga, boxing and dance, so that there's something for everybody to attend.

30. Come Dine With Me

Take advantage of departmental rivalry and ask each team to host a lunch. Everyone who joins in can give a donation and rate the lunch out of 10. At the end of the week, tally up the totals and announce the winning team.

31. Fancy Dress

Pick a theme and ask everyone to dress up and donate. Why not ask everyone to come into the office dressed as their 15-year-old self for some extra laughs?

32. Scavenger Hunt

This one is great around Easter or Christmas time. Hide some themed, edible treats around the office and give each team some clues to try and find them. The fastest team to gather the most items wins and gets to eat what they've found.

33. Skip The Snacks

If your office has a real sweet tooth, you could try ditching the snacks for a week and donate all the money that you would have spent instead. Try this out in January when people are usually on a health kick anyway, it will give them some added motivation!



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34. Email Signatures

Set up an online donations page for your chosen cause and include the link in your email signatures. It is a good way to remind internal colleagues why you're fundraising. Also, you might also get some donations from generous, external contacts!

35. Jailbreak

This one works best if you've got a willing and well-connected boss. Shut them in the boardroom with only their mobile phone and promise that they can come out once they've raised donations from all of their major contacts.

36. Silent Disco

Make a playlist on Spotify and hold a silent disco in your meeting room. Dim the lights and get a disco ball involved for extra atmosphere.

37. A Close Shave

If your team are particularly good sports, you could organise sponsored waxing for any willing participants. Book a space where you'll have lots of room for onlookers and keep passing the donation buckets around. Remember to film the event so that all of the sponsors have video evidence!

38. Games Night

Whack out any board games you have – Cluedo, Monopoly, Jenga, Twister, the lot – and host an office games night. Split into teams so that everyone gets to have a go on the different games.

39. Get Crafty

It's possible that you have some budding artists in your team that you don't know about. Put a call out via email for anyone to donate some of their artwork to an office charity auction.

40. Swear Jar

Set up a swear jar in the office and any time somebody curses, they need to make a donation. If you're not an office full of potty-mouths, you could set up a Buzzword Jar instead. Colleagues would need to pay up when they use some of the well-known buzzwords in your corporation.

41. Pizza Party

Buy some pizza bases and lots of toppings, then hold a pizza party where everyone can make and eat their own pizza. You might want to make this a weekend activity so that colleagues can bring their children along. Make sure to hold it somewhere that has enough preparation and cooking space.

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42. Office Olympics

Write down a list of Olympic activities relevant to your office and create an obstacle course that involves them all. The fastest colleague to complete the course is crowned the winner. The activities could be anything from desk chair racing, to photocopying, to unpacking boxes – just make sure it's within health and safety regulations.

43. Afternoon Tea

Prepare some delicious afternoon tea nibbles, such as scones, cakes and finger sandwiches. Charge an entry price to anyone who wants to come along. Decorate the meeting room with bunting and fairy lights if you want to jazz it up a bit.

44. Sponsored Pledges

Ask your colleagues to pledge to give something up for a week or a month, in exchange for sponsorship from their teammates. For example, the office chocoholic could give up chocolate and the person who can't function without a coffee could give up caffeine.

45. Bid for the Boss

See if your team leaders and executives would be willing to auction off a lunchtime slot with them. There might be a lot of people in the office keen to spend some time speaking with them and suggesting new ideas for the company!

46. Promise Auction

Ask everyone in your office to write down a promise of what they could do for someone else, such as baking them a cake or helping them put up some shelves. Auction off these promises to the highest bidder in the team and donate all of the money to charity.

47. Doughnut Day

Did you know that Krispy Kreme sell doughnuts at a discounted price if they're going to be resold at a charity event? Get your hands on some and sell them to your office colleagues at the recommended retail price. You can donate the difference to charity.

48. Swimathon

This works perfectly if your office has a pool and gym attached to it – if not, you can still make this work at a local pool. Decide how long you would like to swim for and split up the lengths between colleagues. Participants can ask their family and friends to sponsor them. Invite people to come and watch and you'll probably pick up some extra donations on the day – have those collection buckets to hand.

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49. Wine and Cheese Night

Hold a wine and cheese tasting night after work. You can charge a little more for this than other activities. Also, make sure to cover the cost of buying the wine and cheese! Your colleagues are sure to love it.

50. Foreign Coin Exchange

Let all of your colleagues know that you'll be collecting foreign coins up to give the money to charity. If they've got any currency from past holidays, they can give it to you and you'll exchange it back into dollars to add to the fundraising total.

51. Summer BBQ

As the weather gets warmer in September and the days get longer, a BBQ is the perfect way to fundraise and celebrate summer. So find an outdoor space close to the office and ask everyone to bring a dish and donate some money.

52. Picnic

If you don't have the facilities for a BBQ, then organise a picnic instead. Ask your boss if there is any budget to cover the food – that way you can charge a higher donation to all of your colleagues who come along. Also, you won't have to subtract any money to cover ingredients.

So, there you have it, a few ways to get your office involved in fundraising for a good cause. Please email the Perkins Ride team if you have any additional suggestions, as we are always looking for new fundraising ideas. Email ride@perkins.org.au



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